

# NUMBERS USA

## A guide to NumbersUSA's racist agenda—and how to expose it

*From the Center for New Community*

**NumbersUSA is an extremist anti-immigrant group with ties to white nationalism. NumbersUSA fosters anti-immigrant sentiment to mobilize its grassroots base for political action.**

---

### **What is NumbersUSA?**

NumbersUSA is the grassroots organizing arm of the anti-immigrant movement, and works to incite anti-immigrant sentiment in communities across the country and direct it toward political action.

As a base-building organization, NumbersUSA plays an essential role in the largest anti-immigrant network in the country. This network has a long history of harboring white nationalists and right-wing extremists, advocating for eugenics-based policies, and broadly disseminating hateful rhetoric.

NumbersUSA founder and president Roy Beck has a close history with white nationalists and extremists: he worked as an editor at The Social Contract, a white nationalist journal; he helped edit a book written by John Tanton and white nationalist Wayne Lutton; and he presented to the Council of Conservative Citizens in the late 1990s to promote his nativist message.

### **What does NumbersUSA do?**

NumbersUSA has proven to be a force to reckon with, directing thousands of calls and emails to Members of Congress to successfully kill legislation, influencing primaries in support of nativist candidates, and shifting the national conversation on immigration to the right—in concert with other members of the organized anti-immigrant movement.

**Center for  
New Community**

## **Why is NumbersUSA important?**

NumbersUSA has become deeply influential among lawmakers at the highest levels of the U.S. government. It has driven the introduction of anti-immigrant legislation that has, in turn, helped NumbersUSA catalyze additional anti-immigrant organizing.

While NumbersUSA has attempted to avoid the overtly racist rhetoric that frequently pervades nativist arguments against immigration, it continues to pursue racist goals and regularly collaborates with extremists. It was created in organized bigotry and still lives there.

NumbersUSA's avoidance of explicit racism makes it even more insidious. By focusing their talking points on numbers of immigrants, NumbersUSA is sometimes able to deflect criticisms leveled at FAIR and CIS who have been more willing to, for instance, sow fear of racially coded cultural change. This tactic helps NumbersUSA gain more influence to pursue their racist goals.

**While NumbersUSA attempts to avoid the overtly racist rhetoric that pervades the anti-immigrant movement, it still insidiously pursues racist goals and regularly collaborates with extremists.**

# Direct Quotes from NumbersUSA Staff

## Rosemary Jenks, NumbersUSA Director of Government Relations

- ◆ “Well look if we’re going to come out the other end of this with a nation, it’s going to end the same it did under Bush. This thing needs to be stopped.” ([Source](#))
- ◆ “As it turns out, in most ways, immigrants are just like everyone else. Some are good. Some are not. Some come to give their family a better life, and some come to commit crimes or destroy America.” ([Source](#))
- ◆ “It is not in our national interest to import poverty as we have been doing through our legal immigration policy.” ([Source](#))
- ◆ "When hundreds of thousands of people are hiking through pristine ecosystems, setting fire, dumping trash and abandoning vehicles, building a fence that can drastically reduce that destruction is a good thing." ([Source](#))
- ◆ “I think this president, not only is he intent on transforming America, he is intent on decimating our military in every way possible, in attacking its morale, in attacking its integrity. [...] It is just unbelievably dangerous to put illegal aliens inside the gates with our troops. It is unconscionable the things this president is doing to our military.” ([Source](#))

## Jim Robb, NumbersUSA Vice President of Operations

- ◆ “Finally, the government must not introduce new cultures and religions into the country so rapidly that social cohesiveness is threatened. No nation can successfully absorb change as fast as America has been asked to do in recent years.” ([Source](#))
- ◆ "Let's stop saying that if there were limits to immigration we would miss some great contributor to the arts or sciences or public well-being, unless we are equally willing to argue that we would avoid dealing with someone who would be a great detriment." ([Source](#))